



Republic of the Philippines  
Province of Bohol  
MUNICIPALITY OF TRINIDAD

**OFFICE OF THE MUNICIPAL MAYOR**

**EXECUTIVE ORDER NO. 26**  
Series of 2023

**"AN ORDER RECONSTITUTING MUNICIPAL PRICE MONITORING COUNCIL OF THE  
MUNICIPALITY OF TRINIDAD, BOHOL"**

**WHEREAS**, PURSUANT TO Art. 2 of Republic Act No. 7394, otherwise known as the Consumer Act of the Philippines, the State shall protect the interests of the consumer against hazards to health and safety and against deceptive, unfair, and unconscionable sales acts and practices; promotes his general welfare; and establish standards of conduct for business and industry;

**WHEREAS**, Republic Act No. 7581, otherwise known as the Price Act, as amended, declared as one of its basic policies that the state shall ensure the availability of basic necessities and prime commodities at reasonable prices at all times without denying legitimate businesses a fair return on investment;

**WHEREAS**, the role of the Local Price Monitoring Council in the implementation as far as prices and supplies of basic necessities and prime commodities pursuant to the different market forces by adopting measures to address or at least mitigate unreasonable price increases of basic necessities and prime commodities;

**WHEREAS**, there is a need to create the Municipal Price Monitoring Council to harmonize the monitoring of supply and prices of basic necessities and prime commodities, especially business establishments' compliance with Automated Price Control or Price Freeze, or mandated price ceiling, if any, during a declared state of calamity, emergency, and the like.

**NOW, THEREFORE, I, ATTY. ROBERTO C. CAJES PhD.**, Municipal Mayor of Trinidad, Bohol by virtue of the powers vested upon me by existing laws, do hereby order the following:

**Section 1: Creation of the Municipal Price Monitoring Council (MCPC)**- There is hereby created in the municipality a Municipal Price Monitoring Council, with the following members:

Chairperson : Atty. Roberto C. Cajés, Ph.D. – Municipal Mayor  
Vice Chairperson : Hon. Manuel Garcia – SB Chair, Comm. on Agriculture

**Members:**

Engr. Marvis G. Delloso - MPDC  
Ms. Avenila C. Lopicerós - Municipal Agriculturist  
Atty. Rhoel Tumarao - MLGOO  
Mr. Marcelo Empleo - BPLO  
Ms. Maria Evelyn E. Baradas – Municipal Treasurer





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Hon. Nida H. Quisto	- SB Chair, Comm. on Trade and Industry
Mr. Jose Umbal	- Market Administrator, Market I
Mr. Michael Mumar	- Market Administrator, Market II
PMaj Christopher Fernandez	- Chief, PNP-Trinidad Station
Ms. Vicky E. Cajés	- MSWDO
Mr. Alex Merontos	- Representative business sector
DTI Representative	

**Section 2: Powers and Functions of the Municipal Price Monitoring Council** – The Council shall perform the following duties and functions:

- a. Coordinate and rationalize programs of member agencies in the respective provinces, cities, and municipalities to stabilize prices and supply of basic necessities and prime commodities;
- b. Recommend to the National Price Coordinating Council or to the implementing agencies the suggested retail prices of basic necessities and prime commodities;
- c. To conduct an in-depth analysis of the causes of price fluctuations;
- d. To recommend action steps to correct unwarranted price increases and supply shortages;
- e. Undertake measures during emergencies (i.e. crisis, calamity, or state of emergency) to coordinate the implementation of the rules issued by implementing agencies, such as but not limited to the following emergency measures enumerated in Rule VII Section 1 of the IRR of the Price Act;
  1. Price/supply monitoring activities of basic and prime commodities should be conducted immediately following the calamity or state of emergency;
  2. Specific items identified as basic necessities/prime commodities not part of the regular may be covered;
  3. Frequency of price/supply monitoring may be increased. Only items with price changes and supply problems should be reported;
  4. Reports must be submitted to the Secretariat of NPCC for coordination; and
  5. Frequency of the price/supply report may be reduced as soon as prices and supply have stabilized.

**Section 3. General Guidelines** – All Local Chief Executives are hereby encouraged to adopt the following measures to address exorbitant, excessive, and unreasonable price increases of basic necessities and prime commodities, especially those with Suggested Retail Prices:

- a. Conduct regular inspections of public and private markets;
- b. Deputation of Barangay Officials and Non-Government Organizations (NGOs) to monitor abnormal price increases; and
- c. Submission of regular reports on violations of the Price Act to the Secretariat of NPCC,

**Section 4: MPMC May recommend SRPs:** The MPMC may, using the result of their monitoring activities as a basis recommend to the NPCC, through the NPCC Secretariat, the issuance of SRP for certain agricultural basic necessities and/or prime commodities.





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**Section 5: Monitoring and Enforcement During Normal Times** – The MPMC shall continue to monitor prices of all basic necessities and prime commodities and shall enforce SRPs even during normal times to make sure that business establishments do not take advantage of the consumers.

**Section 6: Determination and Recommendation of Price Ceilings** – in accordance with Rule VIII of the Price Act, the MPMC shall call for a public hearing or conduct dialogues with representatives of DILG, producers, manufacturers, distributors, sellers, and consumers in order to arrive at a reasonable price ceiling when circumstances so warrant under the law.

**Section 7: Allocation and Utilization of the Buffer Fund** – The implementing agency may procure, purchase, import, or stockpile any basic necessity or prime commodity, devise ways and means of distributing them for sale at reasonable prices in areas where there is a shortage of supply or a need to effect changes in its prevailing price. For any or all of these purposes, a buffer fund shall be allocated in the annual appropriations of the implementing agencies..

**Section 8: Separability Clause:** If any provision/s of this Executive Order is/are declared unconstitutional or contrary to existing law, the provisions not affected thereby shall remain effective and enforceable.

**Section 9: Effectivity:** This Executive Order, shall take effect immediately upon approval.

Issued this 27<sup>th</sup> day of April 2023 at the Municipality of Trinidad, Bohol.

**ATTY. ROBERTO C. CAJES Ph.D.**  
Municipal Mayor

Copy furnished:

- Sangguniang Bayan
- Department of Trade and Industry
- Department of Agriculture
- DILG through the MLGOO
- File